



Dresden, 14.01.2022

PRESS Release

## **Šejla Kamberić: THE PARTY IS OVER - Art action in public space**

Dear Ladies and Gentlemen,  
dear media representatives, dear editors,

Starting today, an art action in public space by the Bosnian artist Šejla Kamberić will take place in Dresden. The public art action "THE PARTY IS OVER" deals with current fears about the future in relation to ecological issues and the use of resources. It combines interventions and performances with photographic and video works and shows in an exemplary way how a circular fashion system could look and function. In addition to the **Kunsthaus Dresden** as the sponsor of the action, the **Staatsschauspiel Dresden**, the **Sächsische Landesbibliothek - Staats- und Universitätsbibliothek** and the **Zentralbibliothek – Städtische Bibliotheken Dresden** are places of presentation and partners for this art project.

With her action, the internationally renowned artist Šejla Kamberić opens the artistic discourse on the ever faster cycles of fast fashion, in which fashion is offered at dumping prices and then disposed of. Fast fashion is based on the myth that used clothing is recycled in some form. The actual systematic disposal is often either deliberately concealed under the pretext of humanitarian aid or naively taken as a "gift".

The public action THE PARTY IS OVER has been initiated by the artist in 2019. Clothes bought for less than 50 pence each were collected by her shortly before they would have ended up in the landfills of the Balkans. The clothes, which she has 're-labelled' with the words "The Party is Over", are smuggled back to wealthy European countries where they are offered for free in various public places (street corners, public parks, theatres, libraries, exhibition spaces, etc.). This part of the action is a symbolic act - returning the fashion waste to the countries from which the clothes were thrown away and exported as a 'gift'.

As part of the action, give-away boxes with the clothes will be placed in the Sächsische Landesbibliothek - Staats- und Universitätsbibliothek Dresden (SLUB), the Kleines Haus of the Staatsschauspiel Dresden, the Zentralbibliothek - Städtische Bibliotheken Dresden in the Kulturpalast and the Kunsthaus Dresden. The performance, in which actors from the Staatsschauspiel Dresden will also participate, combines activism with fashion using various media such as photography, film, performance and social media.

The public is invited to join the action and participate in taking and wearing the clothes for free at the central public distribution stations. Participants can take part with their own video and photo footage and a joint post in the form of a social media campaign under the hashtag #thepartyisover2020s. The photo and film material will be collected by Šejla Kamberić and published as part of the campaign and subsequent

exhibitions. The campaign THE PARTY IS OVER will be followed by the exhibition "Burn by Staying Cool" in the former robotron canteen at the end of March.

Statement of the artist Šejla Kamerić:

"We are all part of a system that is broken. We exploit too much, produce too much, consume too much, dispose of and destroy irrationally. We prefer not to see the devastation we cause. the devastation we cause. But the existential angst is real. Fashion waste is a fashion. This phenomenon is both an expression and proof of a broken system that no longer broken system that no longer functions. The message 'The Party is Over' is directed at all of us. The party is over! This public action is a work of art, but also a label that allows us to to reflect on the fears for the future in which we live."

**Šejla Kamerić** (b. 1976 in Sarajevo, Bosnia and Herzegovina) is a visual artist whose practice involves film, photography, objects, drawings and installations. She has received widespread acclaim for the poignant intimacy and social commentary that have become the main elements of her work. Taking up the subjects that arise from non-linear historical narratives, as well as personal histories, Kamerić places her focus on the politics of memory, modes of resistance in human life and consequential idiosyncrasies of women's struggle. By insisting on empathy as the founding communicative mechanism between herself, her subjects and spectators, Kamerić warns of, and at the same time creates, places of power and political arenas.

#### PREVIEW:

At the invitation of the Kunsthaus Dresden, Šejla Kamerić's work will be represented by a solo exhibition BURN BY STAYING COOL at the robotron-canteen, among other venues, from March. With the works in the exhibition, Šejla Kamerić calls for an urgent engagement with the future and counters outdated notions of consumption and the unconditional depletion of resources with an exhibition based on fundamental principles of sustainability and the circular economy.

#### BURN BY STAYING COOL

Exhibition: 25 March to 22 May 2022

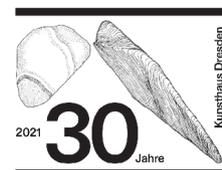
Location: robotron-canteen, Lingnerallee, Zentrum-Dresden



Museen der  
Landeshauptstadt  
Dresden



Dresden.  
DIEZIGER



Under the following link you can access picture material (until March 4<sup>th</sup>):  
<https://cloud.dresden.de/s/sfSeZWmyNUqQsOE>

For further information please contact us.

Press **contact**:

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